



fact or STATISTIC

Do your research and cite a fascinating fact or statistic about the problem you are addressing in your essay. Use valid and credible websites when researching.

example:

Believe it or not, the average person in the United States generates over 4 pounds of trash per day.

"Too Much Trash." Planet Health Agency, 2022.
www.planethealthagency.com/articles/too-much-trash.

TOPIC:

LITTERING AND WASTE

TYPES OF HOOKS



metaphor OR SIMILE

Make a comparison between the problem you are writing about and something else using a metaphor or simile.

example:

Landfills are like growing tumors on the planet. They were easy to ignore when they were small, but as the Earth accumulates more and bigger tumors, risk escalates.

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description HOOK

Write two or three sentences with vivid language that describes the problem you are writing about. This description should be a concise image that directly connects to the problem.

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example:

Rip, pop, crinkle, crumple, crush. These sounds accompany almost any takeout meal, and they aren't coming from the food.

Beginning with unwrapping a straw, then popping open a soda can, tearing a paper bag, and unwrapping a steaming sandwich, a tremendous amount of waste is generated within minutes.

TYPES
OF HOOKS



quotation HOOK

Begin your essay with a powerful quotation. Identify the speaker and quote the words directly using proper punctuation. Make sure the quotation directly connects to your essay topic.

example:

Henry David Thoreau said, "The cost of a thing is the amount of...life which is required to be exchanged for it, immediately or in the long run."

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